

7 Easy Steps to Build and Increase Your Social Media Presence on Instagram with #Hashtags

C O N S U L T I N G

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Most people only get only 2% of their total traffic to sign up for their email list. But if you take that from 2 to 10%, you'll literally increase by 5X your daily email subscribers without any ongoing work. This checklist will show you the 7 important changes you need to make to give your website and social media accounts the best shot at converting as many visitors into email subscribers as possible.

None of these take a lot of time, but each of them can make a dramatic difference in the number of new opt-ins you get every day. Creating a SHIFT that will increase your business.

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- Include only one primary email signup CTA above the fold on your homepage.
- Use Corporate Jewels to create a thank you page that gets new subscribers to share your site.
- Put content that's personal to you on blog posts instead of a generic lead magnet.
- Create an exit-intent pop-up that offers visitors your site's main lead magnet.
- Add an email opt-in form to your 404 pages so that all broken links redirect visitors to an obvious next step and turns them into subscribers.--- No matter what you capture clients.
- Put a link to a simple email list opt-in page on your site's main navigation / menu bar. Make it easy for your customers to give you information.
- Apply Corporate Jewels tools or book today to have a fine tuned search engine optimizations in your blog, website and other tools that will help drive traffic and knowledge about your company, products or services.

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Want to Create Shifts and Implement Systems that will Grow Your Business?

If so, I would love to schedule a time that works best for you for us to connect and see how Corporate Jewels Consulting can help you create SHIFTS out a strategy to grow your business this year and years to come. Just click the button below for direct access to my calendar.

[Schedule Your 1:1 Consulting Session](#)

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